

## Open Parachute's New Zealand Blog Popularity List

**Data used – February 28, 2009:**

**Blog ranking:** [Alexa](#) Traffic Rank, [Technorati](#) Rank.

**Links:** [Alexa](#) Other sites that link to this site, Technorati Blog Reactions; [Google links from blogs](#), [Google links from the web](#).

**Subs:** [Technorati Authority](#), [Google Reader subscriptions](#)

**Methodology:** The blogs selected were those that received a rating higher than 50 on either the Tumeke (192) or Halfdome (total >215) lists. A few extra scientific blogs were added out of personal interest. This produced a total of 70 blogs.

The data for each of the eight categories were listed on order and ranked 1 to 70. The individual scores for each blog was totalled and this aggregate score ranked from 1 to 70 to produce the final Open Parachute ranking.

Blog Name	Ranking		Links				Subs		Aggregate Ranking		
	Alexa	Tech	Alexa	Tech	G Blog	G Web	Tech A	G Read	Open Parachute	Half Dome	Tumeke
<a href="#">Kiwiblog</a>	3	1	2	1	2	1	1	1	1	1	1
<a href="#">Public Address</a>	7	3	3	11	4	3	3	3	2	4	3
<a href="#">No Right Turn</a>	16	4	6	9	3	2	4	5	3	11	9
<a href="#">The Standard</a>	4	5	10	3	6	8	5	18	4	2	2
<a href="#">Not PC</a>	8	8	8	10	7	11	9	11	5	5	4
<a href="#">Whale Oil Beef Hooked</a>	6	10	9	5	5	5	11	22	6	3	6
<a href="#">New Zeal</a>	21	2	17	12	9	13	2	20	7	14	13
<a href="#">TUMEKE!</a>	13	7	14	15	11	24	7	14	8	8	10
<a href="#">frogblog</a>	5	6	7	13	56	4	6	17	9	x	7
<a href="#">No Minister</a>	9	16	22	2	10	32	17	13	10	6	5
<a href="#">Poneke's Weblog</a>	25	9	20	18	55	10	10	4	11	15	11
<a href="#">The Inquiring Mind</a>	18	19	13	8	17	31	20	27	12	16	18
<a href="#">Cactus Kate</a>	12	50	29	14	8	16	25	6	13	12	17
<a href="#">roarprawn</a>	28	28	1	17	21	19	30	21	14	19	16
<a href="#">New Zealand Conservative</a>	11	22	32	19	15	21	23	29	15	9	27

<a href="#">The Wellingtonista</a>	32	21	18	33	43	19	22	2	16	22	x
<a href="#">Half Dome</a>	20	15	15	24	24	36	16	43	17	13	23
<a href="#">The Dim-Post</a>	10	22	46	22	23	40	23	9	18	7	8
<a href="#">Capitalism is bad</a>	71	18	16	45	12	6	7	22	19	65	36
<a href="#">Just Left</a>	47	17	21	32	45	7	18	12	20	30	43
<a href="#">Radical Cross Stitch</a>	19	11	26	34	46	43	12	8	20	42	21
<a href="#">The Hand Mirror</a>	29	13	31	16	61	26	14	10	22	17	15
<a href="#">Homepaddock</a>	25	12	39	4	52	30	13	28	23	10	12
<a href="#">Jack Yan: The Persuader</a>	24	43	5	39	18	23	44	41	24	25	33
<a href="#">Kotare</a>	58	25	28	29	49	18	27	7	25	66	45
<a href="#">The Fundy Post</a>	64	28	30	37	25	14	30	16	26	45	26
<a href="#">Keeping Stock</a>	30	36	42	7	14	46	37	38	27	24	35
<a href="#">Barnsley Bill</a>	27	32	38	21	28	39	33	32	27	20	24
<a href="#">Big News</a>	23	24	27	47	19	42	26	48	29	21	37
<a href="#">The Hive</a>	62	20	25	6	61	50	21	15	30	58	x
<a href="#">The visible hand in economics</a>	22	48	61	20	33	9	49	36	31	18	22
<a href="#">Open Parachute</a>	66	25	12	41	34	56	27	24	32	x	19
<a href="#">Clint Heine and Friends</a>	41	39	43	23	29	28	40	45	33	34	44
<a href="#">Aotearoa: a wider perspective</a>	40	32	19	43	1	62	33	58	33	60	50
<a href="#">Kiwipolitico</a>	33	25	66	36	35	34	27	33	35	26	14
<a href="#">Oswald Bastable's Ranting</a>	38	38	43	27	26	38	39	51	36	31	39
<a href="#">Anti-Dismal</a>	42	35	53	30	20	53	36	38	37	28	30
<a href="#">Lindsay Mitchell</a>	44	45	39	61	13	27	46	34	38	32	42
<a href="#">MandM</a>	17	37	66	38	38	33	38	50	39	27	54
<a href="#">Hot Topic</a>	54	31	39	40	70	12	18	55	40	63	20
<a href="#">Liberty Scott</a>	53	45	36	35	21	44	46	45	41	35	53
<a href="#">Hitting Metal With A Hammer</a>	43	51	33	42	26	29	51	52	42	41	38
<a href="#">Reading the Maps</a>	69	28	37	46	65	25	30	29	43	59	25
<a href="#">Policy Blog</a>	56	13	56	64	16	57	14	54	44	33	46
<a href="#">TBR.cc</a>	36	41	45	31	56	60	42	25	45	29	32
<a href="#">Put 'em all on an island</a>	60	55	34	54	42	17	55	35	46	81	28
<a href="#">Alliance Party of New Zealand</a>	63	39	34	44	30	45	40	70	47	49	62

<a href="#">Mulholland Drive</a>	57	47	51	28	56	41	48	40	48	44	56
<a href="#">MonkeyWithTypewriter</a>	45	56	59	25	37	48	56	47	49	37	48
<a href="#">Liberation</a>	65	43	53	49	56	22	44	42	50	56	80
<a href="#">John Key</a>	61	32	46	54	41	52	33	58	51	40	52
<a href="#">g.blog</a>	50	48	65	48	56	35	49	31	52	43	49
<a href="#">Socialist Aotearoa</a>	45	56	59	25	50	48	56	43	52	50	60
<a href="#">MacDoctor Moments</a>	39	51	66	64	32	47	51	36	54	39	31
<a href="#">goNZo Freakpower</a>	59	53	49	50	35	37	53	53	55	46	89
<a href="#">RobiNZ Personal Blog</a>	14	64	4	58	63	65	64	60	56	61	41
<a href="#">Bioblog</a>	1	65	22	63	50	68	65	61	57	x	x
<a href="#">Pundit</a>	49	66	66	64	65	15	66	19	58	142	57
<a href="#">Henry</a>	48	61	49	62	52	54	61	26	59	x	x
<a href="#">Workers Party</a>	70	41	61	56	31	58	42	62	60	77	40
<a href="#">Physics Stop</a>	1	66	22	64	70	70	66	69	61	x	x
<a href="#">Dave Gee</a>	31	63	57	59	44	51	63	64	62	47	55
<a href="#">Samuel Dennis</a>	34	58	66	57	40	63	58	65	63	36	x
<a href="#">Dear John</a>	15	66	66	64	52	64	66	48	63	55	34
<a href="#">Put up thy Sword!</a>	55	62	52	53	39	67	62	55	65	52	X
<a href="#">Greenpeace New Zealand</a>	35	54	57	52	63	61	54	70	66	38	47
<a href="#">whoar.co.nz</a>	51	60	46	59	48	59	60	65	67	48	29
<a href="#">ACT New Zealand blogs</a>	52	66	11	64	65	71	66	68	68	126	X
<a href="#">NZ Blogosphere</a>	37	66	55	64	65	55	66	63	69	83	X
<a href="#">Canterbury Atheists</a>	67	66	63	64	65	66	66	55	71	x	x